# James Lee

U.S. Patent Agent

James Lee, a U.S. Patent Agent registered with the USPTO, holds a master's degree in Electrical, Electronic, and Computer Engineering from Hanyang University in Seoul, South Korea. As an electronic engineer, he participated in a military equipment localization project at the Agency for Defense Development (ADD) in South Korea. Following this, he transitioned his career to the intellectual property industry and joined ACI Law Group in Southern California. He has handled over 1,000 intellectual property cases in the United States, including patent and trademark applications, oppositions, and cancellation proceedings. He has also served as the Managing Director of ACI Law Group. Currently, he is primarily responsible for patent prosecution at both ACI Law Group and ACI Patent Corporation.



# **Representative Matters**

- Involved in patent prosecution, particularly for entrepreneurs and independent inventors.
- Assisted attorneys in conducting trademark searches for over a thousand brands and filed several hundred trademark applications for registration with the USPTO.
- Assisted attorneys in constructing compelling arguments to successfully overcome refusals of trademarks by USPTO examiners, often due to serious reasons like likelihood of confusion.
- Aided attorneys in trademark opposition proceedings, enabling a foreign manufacturer to protect and successfully register their brand in the U.S. with the USPTO.
- Contributed to a localization development project led by the Agency for Defense Development as a research engineer, focusing on the development of a Muzzle Velocity Radar System.

## **Speech & Consultation**

- Speaker at Korean Startup Competition(KSC) on "Intellectual Property 101 For Entrepreneurs" -Mar 2024.
- Consultant at World Korean Business Convention hosted by The Overseas Koreans Agency(OKA) and Overseas Koreans Economic Organizations ("OKEO") - Oct 2023.
- Consultant at K-Food Fair in New York hosted by the Korean Ministry of Agriculture, Food, and Rural Affairs on "US intellectual properties related to food products" - Aug 2023.
- Speaker at the Webinar hosted by Busan IT Industry Promotion Agency on "Risks to consider when filing U.S. patents and trademarks for entry into the U.S. market" Oct 2022.
- Speaker at the US trade IP webinar hosted by the Consulate General of the Republic of Korea and US Customs and Korean American Customs & Trade Study Forum on "Establishing a patent"

- and trademark in the U.S. and the U.S. Customs and Border Protection e-Recordation Program" Sep 2022.
- Speaker at the US Customs and Trade Academy hosted by Korea Customs Service and the Consulate General of the Republic of Korea on "Brand Registration and Intellectual Properties" -Sep 2021.
- Speaker at the Business EXPO hosted by Dallas Korean American Chamber of Commerce on "US Trademark Registration for Cosmetic Brands" Jul 2021.
- Speaker at the K-Tech Online @ Silicon Valley E-commerce Webinar hosted by KOTRA Silicon Valley on "US Trademark Registration for Amazon Brand Registry" Apr 2021.
- Speaker at the e-Commerce Marketing and Trade hosted by the Consulate General of the Republic of Korea on "US Trademark Registration and Amazon Brand Protection" Mar 2021.
- Speaker at the Webinar for Entrepreneurs hosted by World-OKTA LA on "Intellectual Property 101 for Entrepreneurs" Mar 2021.
- Speaker at the Amazon Online Business Seminar hosted by World-OKTA LA on "US Trademark Registration for Amazon Brand Registry" Sep 2020.

#### **Media & Publication**

- Featured guest on MBC's TV program "I AM," Episode 34 Discussing acquiring a U.S. patent.
- Article on "Defensive Patent Strategy" in Chosun Daily Aug 2024.
- Article on "Invention Created by AI, Patented?" in Chosun Daily May 2024.
- Article on "Intellectual Property Rights to Check When Exporting to the United States?" in Chosun Daily April 2024.
- Article on "US Patent Right Acquisition (2)" in KOTRA Foreign Market News May 2024.
- Article on "US Patent Right Acquisition (1)" in KOTRA Foreign Market News Mar 2024.
- Article on Journal of 2023 Korean American Society of CPAs Intellectual Property Insights for Entrepreneurs Starting a Business in the U.S.
- Article on "US Trademark Registration (1)" in KOTRA Foreign Market News Aug 2021.
- Article on "US Trademark Registration (2)" in KOTRA Foreign Market News Aug 2021.

#### Professional Associations, Appointments, & Awards

- Advisor at KOTRA (Korea Trade-Investment Promotion Agency)
- Advisor at ICTC (International Customs & Trade Advisory Center)
- Member of American Intellectual Property Law Association (AIPLA)
- Certificate of Special Recognition from US Congressman Rep. J. Luis Correa
- Certificate of Special Recognition from Hanyang University and Korean American Chamber of Commerce of Orange County
- Certificate of Appreciation from Korean Startup Competition(KSC)

### **Education**

- Master of Engineering (ME) in Electronics and Computer Engineering, Hanyang University
- Global-CEO Executive Program, Business School, Hanyang University

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